



Engaged Citizens: SS.7.C.2.11
Bias, Symbolism and Propaganda
VIDEO VIEWING GUIDE

Name: _____


Date: _____



| Question | List Specific Evidence from the Video | Complete Sentence |
|--|---------------------------------------|-------------------|
| 1. What role does the media play in communicating information between the government, political parties, interest groups, and the public? | | |
| 2. Define bias. | | |
| 3. What are some of the ways that the media presents biased information? | | |
| 4. What is the purpose of political communication from political parties, candidates, and interest groups? | | |

| | | |
|---|--|--|
| 5. Define symbolism. | | |
| 6. What are some common symbols used in political campaigns? | | |
| 7. How are symbols used in political communication? | | |
| 8. Define propaganda. | | |
| 9. How is propaganda used in political communication? | | |

Practice: For each of the posters below, identify the symbols used and describe how the poster is an example of propaganda.

| | | |
|---|--|---|
| |  |  |
| <p>Symbolism: Are the images being used to represent ideas?</p> | <p><u>Some ideas represented by symbols are:</u></p> | <p><u>Some ideas represented by symbols are:</u></p> |
| <p>Propaganda: Is the viewer being asked to act a certain way?</p> | <p><u>This propaganda wants the viewer to:</u></p> | <p><u>This propaganda wants the viewer to:</u></p> |



**Bias, Symbolism and
Propaganda
READING GUIDE #1**

Name: _____

Date: _____



Reading: Identifying Bias, Symbolism and Propaganda

Benchmark Clarification 1: Students will use scenarios to identify bias, symbolism, and propaganda.

| Reading Task | Response |
|---|----------|
| What ideas are presented in the reading? | |
| What is the central idea of the reading? | |
| Select two words or phrases that support the central idea. | |
| How might this reading connect to your own experience or something you have seen, read, or learned before? | |
| Create a scenario of your own that shows bias, symbolism, or propaganda in media and political communication. | |



Bias, Symbolism and Propaganda
READING GUIDE #2

Name: _____

Date: _____



Reading: Evaluating Bias, Symbolism and Propaganda

Benchmark Clarification 2: Students will evaluate how bias, symbolism, and propaganda can impact public opinion.

| Reading Task | Response |
|--|---|
| What ideas are presented in the reading? | |
| What is the central idea of the reading? | |
| Select two words or phrases that support the central idea. | |
| How might this reading connect to your own experience or something you have seen, read, or learned before? | |
| How can bias, symbolism, and propaganda impact public opinion? | Bias, symbolism, and propaganda can impact public opinion by: |



Name: _____

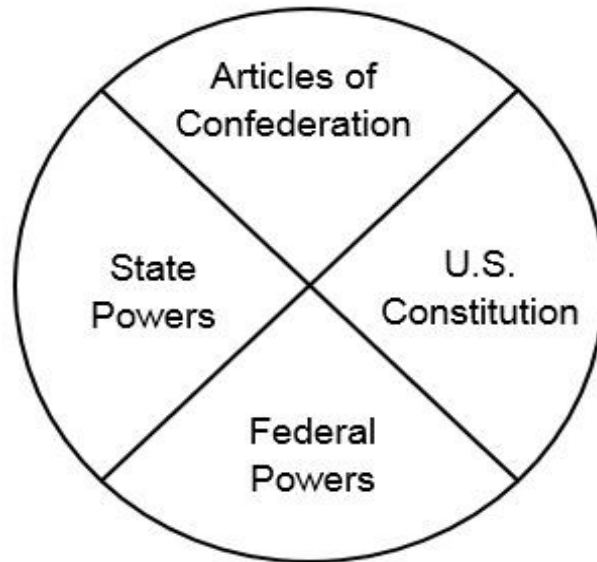
Date: _____



Bias, Symbolism and Propaganda

Write about your understanding of **media and political propaganda** by explaining the connections between and among each of the terms in the concept circle.

How do the terms in the concept circle fit together?





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**Bias, Symbolism and
Propaganda
PRACTICE QUIZ**

Name: _____

Date: _____



Bias, Symbolism and Propaganda Practice Quiz Reflection

| | |
|-----------------------------|--|
| FIRST Attempt Score | I answered _____ questions right. |
| One thing I learned: | |

| | |
|-----------------------------|--|
| SECOND Attempt Score | I answered _____ questions right. |
| One thing I learned: | |