



Media & Political Communication Propaganda Analysis Gallery Walk TEACHER INSTRUCTIONS

Benchmark

SS.7.C.2.11: Analyze media and political communications (bias, symbolism, propaganda).

Activity

Students will review the vocabulary terms: bias, propaganda and symbolism. Students will apply their knowledge of these terms to analyze six historical propaganda posters.

Materials

- * Propaganda Gallery Walk [Google Slides](#)
- * Propaganda Analysis Gallery Walk, pages 2 & 3 – one per student
 - o Optional Student Scaffolded Version, pages 5 & 6
- * Propaganda Analysis Gallery Walk Answer Key

Instructions

1. Review the vocabulary terms as a whole class:
 - a. **bias** - a preference, opinion or attitude that favors one way of thinking or feeling over another. Bias affects how people see events and people around them.
 - b. **propaganda** - a method used in media and political communication to persuade the reader to think or feel a certain way; the method of spreading ideas, information or rumors for the purpose of helping or injuring an institution, a cause, or a person
 - c. **symbolism** - the technique of using images or pictures to convey a certain message
2. Pass out the Propaganda Analysis Gallery Walk handout, one per student. Review the handout as a whole class.
3. Engage students in a Gallery Walk activity.
 - a. If you are teaching **in-person**, print the images from the [Google Slides](#) and place students into small groups and have them carousel to each image, completing the handout as they view each primary source.
 - b. If you are teaching in a **hybrid or distance learning model**, project the images from the Google Slides and have students complete the handout as they view each image.
4. Instruct students to answer the 'Final Thoughts' section of the handout once they have viewed all of the images.

This resource series was developed in partnership between OCPS civics teachers and the Lou Frey Institute.



Name: _____

Date: _____

Propaganda Analysis Gallery Walk, Page 1

Let's Review! Explain the following vocabulary terms in your own words.	
Bias	
Propaganda	
Symbolism	

Gallery Walk Instructions: You will analyze different examples of propaganda. You will view six images and answer the questions for each image.

Image #1	
What words or messages do you see in this image?	
What do you think the words or messages mean?	
What images or symbols do you see?	
What do you think these images or symbols mean?	
What do you think is the purpose of this image?	

Image #2	
What words or messages do you see in this image?	
What do you think the words or messages mean?	
What images or symbols do you see?	
What do you think these images or symbols mean?	
What do you think is the purpose of this image?	

Image #3	
What words or messages do you see in this image?	
What do you think the words or messages mean?	
What images or symbols do you see?	
What do you think these images or symbols mean?	
What do you think is the purpose of this image?	

Propaganda Analysis Gallery Walk, Page 2

Image #4	
What words or messages do you see in this image?	
What do you think the words or messages mean?	
What images or symbols do you see?	
What do you think these images or symbols mean?	
What do you think is the purpose of this image?	

Image #5	
What words or messages do you see in this image?	
What do you think the words or messages mean?	
What images or symbols do you see?	
What do you think these images or symbols mean?	
What do you think is the purpose of this image?	

Image #6	
What words or messages do you see in this image?	
What do you think the words or messages mean?	
What images or symbols do you see?	
What do you think these images or symbols mean?	
What do you think is the purpose of this image?	

<i>Final Thoughts:</i> Answer the following questions about bias and propaganda.	
Why is it important to analyze political ads and cartoons for bias and propaganda?	
Why do people or groups use propaganda? What is their hope or purpose?	

**STUDENT HANDOUT
SCAFFOLDED VERSION**

Name: _____

Date: _____

Propaganda Analysis Gallery Walk, Page 1

Let's Review! Explain the following vocabulary terms in your own words.	
Bias	
Propaganda	
Symbolism	

Gallery Walk Instructions: You will analyze different examples of propaganda. You will view six images and answer the questions for each image.

Image #1			
Words, Phrases, or Letters in the Image	What do you think each word or phrase means?	Symbols in the Image	What do you think each of the symbols mean?
What do you think is the purpose of this image?			

Image #2			
Words, Phrases, or Letters in the Image	What do you think each word or phrase means?	Symbols in the Image	What do you think each of the symbols mean?
What do you think is the purpose of this image?			

Image #3			
Words, Phrases, or Letters in the Image	What do you think each word or phrase means?	Symbols in the Image	What do you think each of the symbols mean?
What do you think is the purpose of this image?			

Propaganda Analysis Gallery Walk, Page 2

Image #4			
Words, Phrases, or Letters in the Image	What do you think each word or phrase means?	Symbols in the Image	What do you think each of the symbols mean?
What do you think is the purpose of this image?			

Image #5			
Words, Phrases, or Letters in the Image	What do you think each word or phrase means?	Symbols in the Image	What do you think each of the symbols mean?
What do you think is the purpose of this image?			

Image #6			
Words, Phrases, or Letters in the Image	What do you think each word or phrase means?	Symbols in the Image	What do you think each of the symbols mean?
What do you think is the purpose of this image?			

Final Thoughts: Answer the following questions about bias and propaganda.	
Why is it important to analyze political ads and cartoons for bias and propaganda?	I think it is important because
Why do people or groups use propaganda? What is their hope or purpose?	I think groups use propaganda because They are usually hoping to