



## Media & Political Communication Create Your Own Propaganda

# TEACHER INSTRUCTIONS

### Benchmark

SS.7.C.2.11: Analyze media and political communications (bias, symbolism, propaganda).

### Activity

Students will review the concept of propaganda and the common types of propaganda that is used. Students will apply their knowledge of propaganda to create their own ad, poster or political cartoon using historical scenarios.

### Materials

- \* Create Your Own Propaganda [Google Slides](#)
- \* Create Your Own Propaganda Analysis Handout, one per student
  - o Teacher Note: There are four spaces on the handout for students to analyze their classmates' propaganda creations. You will need to make enough copies so that students have enough space to analyze each creation.

### Instructions

1. Use the Create Your Own Propaganda [slides](#) to guide this activity.
2. Review the propaganda types as a whole class.
3. Explain to students that they will use the provided scenarios to create their own propaganda – an advertisement, poster, or political cartoon – to persuade the class audience. Review the rubric to guide student work.
4. Provide students with time to complete their propaganda.
5. Have students share their propaganda, one at a time. Instruct students to complete the Analysis Handout for each example of propaganda created.
  - a. If you are teaching **in-person**, allow students to create digital or physical propaganda. Print the analysis handouts and have students complete them in writing while their peers present.
  - b. If you are teaching in a **hybrid or distance learning** model, instruct students to add their propaganda as a new slide in the slide deck. Make digital copies of the Analysis Handout for students to complete online.

This resource series was developed in partnership between OCPS civics teachers and the Lou Frey Institute.



Name: \_\_\_\_\_

Date: \_\_\_\_\_

### Create Your Own Propaganda Analysis

**Directions:** Answer the following questions for each propaganda creation.

<b>Propaganda Creation by:</b> (insert student's name)	
What is this image trying to make you feel or persuade you to do?	
What prompt do you think they chose based on your first answer?	
What parts of the creation made you feel this way?	
If you were viewing this as a colonist or a new American, do you think they would have convinced you? (It is a good piece of propaganda?)	

<b>Propaganda Creation by:</b>	
What is this image trying to make you feel or persuade you to do?	
What prompt do you think they chose based on your first answer?	
What parts of the creation made you feel this way?	
If you were viewing this as a colonist or a new American, do you think they would have convinced you? (It is a good piece of propaganda?)	

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