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| **A picture containing clock  Description automatically generated** | **Influencing the Government – Media, Individuals and Interest Groups****Impact** |
| * **I can evaluate the impact of media, individuals and interest groups on the government.**
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| **How can different groups try to influence the government?**  |
| **media** | Many times, the media serves as a **watchdog**, keeping an eye on the government and reporting on what the government does. |
| **interest groups** | Interest groups form to support a specific issue and work in large numbers to get their issue recognized by the government. |
| **political action committee (PAC)** | Political Action Committee works to raise money for a particular candidate who supports their issues. |
| **lobbyists** | Lobbyists are hired by interest groups to meet with lawmakers to try to get their support for a bill that would benefit the issue the PAC supports. |
| **individual citizens** | One way citizens influence the government is by voting. They do this every election. They can vote a candidate in or out of office. In Florida, people can vote for or against an amendment to the Florida Constitution. |