  

*Engaged Citizens: SS.7.CG.2.9*

***Bias, Symbolism and Propaganda***

**VIDEO VIEWING GUIDE**

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| **Question** | **List Specific Evidence from the Video** | **Complete Sentence** |
| **1.** What role does the media play in communicating information between the government, political parties, interest groups, and the public? |  |  |
| **2.** Define bias. |  |  |
| **3.** What are some of the ways that the media presents biased information? |  |  |
| **4.** What is the purpose of political communication from political parties, candidates, and interest groups? |  |  |
| **5.** Define symbolism. |  |  |
| **6.** What are some common symbols used in political campaigns? |  |  |
| **7.** How are symbols used in political communication? |  |  |
| **8.** Define propaganda. |  |  |
| **9.** How is propaganda used in political communication? |  |  |

**Practice**: For each of the posters below, identify the symbols used and describe how the poster is an example of propaganda.

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|  | Image result for i want you for us army | Image result for we can do it |
| **Symbolism:** Are the images being used to represent ideas? | Some ideas represented by symbols are: | Some ideas represented by symbols are: |
| **Propaganda**: Is the viewer being asked to act a certain way? | This propaganda wants the viewer to: | This propaganda wants the viewer to: |