



*Engaged Citizens: SS.7.CG.2.9*  
**Bias, Symbolism and Propaganda**  
**VIDEO VIEWING GUIDE**

Name: \_\_\_\_\_

Date: \_\_\_\_\_



**Bias, Symbolism, and Propaganda**

Question	List Specific Evidence from the Video	Complete Sentence
1. What role does the media play in communicating information between the government, political parties, interest groups, and the public?		
2. Define bias.		
3. What are some of the ways that the media presents biased information?		
4. What is the purpose of political communication from political parties, candidates, and interest groups?		

<b>5. Define symbolism.</b>		
<b>6. What are some common symbols used in political campaigns?</b>		
<b>7. How are symbols used in political communication?</b>		
<b>8. Define propaganda.</b>		
<b>9. How is propaganda used in political communication?</b>		

**Practice:** For each of the posters below, identify the symbols used and describe how the poster is an example of propaganda.

	 <p>The poster features Uncle Sam, an elderly man with white hair and a goatee, wearing a top hat with a blue band and white stars, a blue jacket, and a red bow tie. He is pointing directly at the viewer. Below him, the text reads: "I WANT YOU FOR U.S. ARMY" in large, bold, red letters, and "NEAREST RECRUITING STATION" in smaller black letters. The background is white with a thin blue border.</p>	 <p>The poster features Rosie the Riveter, a woman with a determined expression, wearing a blue denim work shirt with rolled-up sleeves and a red bandana with white polka dots tied around her head. She is flexing her right bicep. Above her, the text reads: "We Can Do It!" in white, bold, sans-serif font on a dark blue background. The background of the poster is yellow. At the bottom, there is a small logo and the text "WAR PRODUCTION CO-ORDINATING COMMITTEE".</p>
<p><b>Symbolism:</b> Are the images being used to represent ideas?</p>	<p><u>Some ideas represented by symbols are:</u></p>	<p><u>Some ideas represented by symbols are:</u></p>
<p><b>Propaganda:</b> Is the viewer being asked to act a certain way?</p>	<p><u>This propaganda wants the viewer to:</u></p>	<p><u>This propaganda wants the viewer to:</u></p>